A3940-1,2 4

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1990

MIDDLE ATLANTIC REGION (MAPA)

American University
Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Cedar Crest College
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Seton Hall University
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Villanova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1989, and August 31, 1990. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 9, 1990 through April 10, 1990) and cumulatively (September 1, 1989, and April 10, 1990). The block tables list data for the cumulative period and include only those categories for which offers were reported.

Copyright 1990 by The College Placement Council, Inc.
No part of this publication may be used, adapted, or reproduced in any manner whatsoever without written permission.
ISSN 1048-7697

MAPA REGIONAL Report No. 3 APRIL 1990

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	35	369	$28145	$25882	$32000	$28000	$25200	116	2290	$27772	$26141	$32000	$28250	$22000
BUSINESS ADMIN (INCL MGMT	8	105	25111	23741	*	*	*	26	508	24396	22730	28200	24000	20300
DISTRIBUTION MANAGEMENT	+	6	+	26116				1	34	28500	25285	*	*	*
ECONOM & FINANCE (BANKING	24	155	26440	24892	30000	27250	22568	36	598	26311	24324	30000	26500	22500
HOTEL/RESTAURANT MGMT.	+	+	+	+				+	31	+	20005			
HUMAN RSRCS (incl LABOR R	+	4	+	19625				+	54	+	23817			
MANAGEMENT INFO SYSTEMS	+	72	+	28023				1	229	25800	27252	*	*	*
MARKETING/MARK MGMT (RESR	+	136	+	22648				11	623	24363	22720	*	*	*
REAL ESTATE	+	+	+	+				+	14	+	24561			
COMMUNICATIONS														
ADVERTISING	+	4	+	17625				+	24	+	18049			
COMMUNICATIONS	2	13	23700	20859	*	*	*	3	115	23200	20182	*	*	*
JOURNALISM	+	8	+	18000				+	44	+	17500			
TELECOMMUN/BROADCASTING	+	+	+	+				+	13	+	18101			
EDUCATION														
ELEMENTARY EDUCATION	+	45	+	19655				2	276	24202	19162	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	19050				+	23	+	16783			
PHYSICAL EDUCATION	+	8	+	19562				+	31	+	19439			
SPECIAL EDUCATION	+	7	+	19934				+	57	+	19926			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	37	+	18932			
TEXTILES & CLOTHING	+	+	+	+				1	30	20000	20538	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				2	28	14490	18335	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	5	+	23461				+	10	+	21646			
LETTERS (incl English, Li	+	7	+	20471				+	58	+	19222			
VISUAL & PERFORMING ARTS	+	16	+	19464				1	50	14500	19057	*	*	*
HUMANITIES - OTHER	+	2	+	22500				1	46	25000	24915	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	2	+	21000				+	15	+	20639			
HISTORY	+	4	+	18704				1	12	22800	21214	*	*	*
POLITICAL SCIENCE/GOVT	+	21	+	24650				1	61	16120	22269	*	*	*
PSYCHOLOGY	+	17	+	21864				2	68	18250	20077	*	*	*
SOCIOLOGY	1	9	19495	19144	*	*	*	1	20	19495	21689	*	*	*
SOCIAL SCIENCES-OTHER	1	11	30000	21136	*	*	*	1	26	30000	19028	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	34	+	29977				2	150	31350	30510	*	*	*
AGRICULTURAL	+	14	+	28327				+	29	+	29815			
ARCHITECTURAL	+	7	+	30700				+	29	+	30301			
BIOENGINEERING & BIOMEDIC	+	14	+	31344				+	20	+	30812			
CHEMICAL	41	254	35336	35179	36492	35500	34620	65	924	35283	35197	36492	35500	34200
CIVIL	3	98	28498	27713	*	*	*	12	508	28261	27658	*	*	*
COMPUTER	1	68	21300	30727	*	*	*	8	148	32975	31307	*	*	*
ELECTRICAL/ELECTRONIC	38	265	32083	31830	34080	32055	30000	93	1197	31556	31672	34080	31800	26252

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
ENIVRONMENTAL ENGINEERING	+	+	+	+				+	+	+	+			
INDUSTRIAL	11	92	$31071	$30491	*	*	*	37	388	$30847	$30850	$33000	$31500	$27600
MECHANICAL	40	259	32797	32719	$35004	$33000	$30480	95	1296	31910	32212	35000	32208	27256
METALLURGICAL	1	12	33600	33727	*	*	*	5	86	33204	32239	*	*	*
MINING (INCL GEOLOGICAL)	+	+	+	+				2	16	30000	28961	*	*	*
NUCLEAR	1	1	32220	32220	*	*	*	5	16	32604	30685	*	*	*
PETROLEUM	+	28	+	34011				+	86	+	35434			
TEXTILE	+	+	+	+				+	3	+	33669			
ENGINEERING TECHNOLOGY	3	61	27280	28311	*	*	*	6	162	29057	29315	*	*	*
INDUSTRIAL TECHNOLOGY	+	4	+	29960				+	25	+	25774			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	30	+	21852				+	65	+	22199			
ANIMAL SCIENCES	+	4	+	17517				+	20	+	17768			
PLANT SCIENCES	+	18	+	21831				+	23	+	21694			
NATURAL RESOURCES	+	1	+	20700				1	5	18000	18480	*	*	*
OTHER AGRICULTURAL SCIENC	+	13	+	22622				+	27	+	23971			
COMPUTER SCIENCE														
COMPUTER SCIENCE	25	120	30284	30303	33180	30096	27500	40	463	29355	29402	33300	29889	25992
COMPUTER PROGRAMMING	2	4	30150	28275	*	*	*	7	34	25940	28501	*	*	*
INFORMATION SCIENCES & SY	16	44	29900	27822	*	*	*	26	180	29468	28432	33600	28000	26500
SYSTEMS ANALYSIS	1	1	28980	28980	*	*	*	1	3	28980	27827	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	26000				7	48	27339	26526	*	*	*
HEALTH SCIENCES	+	5	+	15000				6	21	26120	20691	*	*	*
NURSING	+	1	+	23000				+	23	+	26630			
PHARMACY	+	3	+	35000				3	20	38478	33790	*	*	*
SCIENCES														
ACTUARIAL	+	20	+	20411				+	27	+	22634			
ARCHITECTURAL & ENVIRONME	+	43	+	25533				+	54	+	25068			
BIOLOGICAL	+	6	+	20956				+	30	+	21286			
CHEMISTRY	1	24	34200	30198	*	*	*	1	65	34200	28809	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	9	+	25893				+	18	+	22890			
MATHEMATICS	4	47	23059	27741	*	*	*	9	107	25047	25600	*	*	*
PHYSICS	+	3	+	30465				+	13	+	26262			
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	2	+	24000			
POLYMER SCIENCE	+	+	+	+				+	+	+	+			
TEXTILE SCIENCE	+	+	+	+				+	24	+	26861			
TOTALS	259	2636						638	11780					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	30	282	$28407	$26278	$32000	$28300	$25200	100	1796	$27899	$26398	$33000	$28550	$22000
ACCOUNTING (PRIVATE)	2	82	26940	24496	*	*	*	12	505	24418	24960	*	*	*
COMMERCIAL BANKING (CNSMR	1	34	24500	20038	*	*	*	2	77	23000	20642	*	*	*
COMMERCIAL BANKING (LENDG	2	11	27500	22436	*	*	*	3	69	27167	22775	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	29733				1	18	30800	28414	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	5	+	24627			
INVESTMT BANKG (REAL EST)	+	4	+	23997				+	10	+	24619			
INVESTMT BANKG (SALES & T	+	7	+	19500				+	11	+	19550			
FINANCIAL/TREASURY ANALYS	4	44	25775	26584	*	*	*	8	224	27115	26424	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22125				+	25	+	20620			
UNDERWRITING	+	5	+	21800				+	43	+	22005			
INSURANCE - CLAIMS	2	13	22100	22723	*	*	*	3	52	22133	22131	*	*	*
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	5	+	18177				+	15	+	18778			
MEDIA PLANNING	+	+	+	+				+	9	+	19382			
REPORTING	+	3	+	15076				+	10	+	15669			
PRODUCTION	+	2	+	12700				+	20	+	24974			
PUBLIC RELATIONS	+	8	+	21417				1	35	25000	20964	*	*	*
WRITING / EDITING	+	6	+	18333				+	28	+	18036			
MARKETING														
ADVERTISING	+	8	+	21313				1	32	21600	19642	*	*	*
BRAND/PRODUCT MANAGEMENT	2	34	26050	26252	*	*	*	6	89	26843	25626	*	*	*
BUYER/MERCHANDISING	+	26	+	24742				1	122	20000	22869	*	*	*
DISTRIBUTION	+	13	+	25941				1	42	28500	26649	*	*	*
MARKET RESEARCH	1	17	22800	24052	*	*	*	3	32	26860	24897	*	*	*
PURCHASING	1	9	27000	24722	*	*	*	5	28	27420	24034	*	*	*
SALES	10	143	27817	24623	*	*	*	23	677	28923	24676	33000	31000	24600
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	4	+	20257				1	21	17000	20551	*	*	*
FINANC,TAXA, MONETARY POL	+	10	+	25090				+	24	+	23214			
ECONOMIC PROGRAMS	+	+	+	+				+	11	+	26699			
LAW ENFORCEMENT	+	2	+	21000				+	14	+	24500			
MILITARY	+	33	+	21710				+	71	+	21683			
NATIONAL SECURITY	+	+	+	+				+	2	+	26850			
URBAN / REGIONAL PLANNING	+	2	+	24000				+	3	+	25167			
ENGINEERING														
BIOENGINEERING	+	6	+	33548				+	18	+	29552			
DESIGN / CONSTRUCT	3	104	34399	29946	*	*	*	14	715	32118	29975	*	*	*
ENVIRONMENTAL/SANITATION	3	16	30407	26489	*	*	*	4	72	27965	28327	*	*	*
MANUFACTURING/INDUSTRIAL	28	183	32627	32212	35040	32520	30780	74	886	32133	32180	34500	32400	30000
SYSTEMS / PROGRAMMING	1	36	32500	31845	*	*	*	3	165	31933	31019	*	*	*
POWER SYSTEMS	13	50	32652	32249	*	*	*	28	178	32427	31902	33696	33150	30400
SOFTWARE DESIGN & DEVELOP	+	29	+	31713				8	146	31067	31465	*	*	*
HARDWARE DESIGN & DEVELOP	3	24	29433	31530	*	*	*	5	120	31880	31844	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
RESEARCH & DEVELOPMENT	20	77	$33132	$32894	$36492	$32520	$31290	41	334	$31149	$32089	$35500	$31540	$25343
TESTING	1	21	34560	30940	*	*	*	5	126	31498	30554	*	*	*
PROCESS ENGINEERING	31	207	35585	34990	36600	35500	35000	53	726	35372	35034	36492	35500	34260
PROJECT ENGINEERING	12	90	32983	32940	*	*	*	40	469	32205	32403	35004	32070	30000
OTHER ENGINEERING	22	297	30470	31137	34080	31450	26252	39	889	31145	31356	34080	31500	26252
HEALTH CARE														
ADMINISTRATIVE (HEALTH C	2	2	27500	27500	*	*	*	3	20	27500	22273	*	*	*
INDUSTRIAL HYGIENE	+	+	+	+				+	+	+	+			
MEDICAL TECHNOLOGY	+	+	+	+				+	10	+	22371			
NURSES / PERSONAL CARE	+	3	+	32667				+	26	+	26542			
OCCUPATIONAL THERAPY	+	2	+	23000				11	18	27326	25980	*	*	*
PHARMACIST	+	3	+	35000				3	10	38478	35363	*	*	*
PHYSICAL THERAPY	+	3	+	15000				+	21	+	27419			
RESPIRATORY THERAPY	+	3	+	28427				+	6	+	23297			
OTHER HEALTH RELATED	+	9	+	18963				1	37	18500	20500	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	1	+	23000				+	14	+	18376			
COUNSELING	+	3	+	18667				+	29	+	16588			
FUNDRAISING / DEVELOPMENT	+	+	+	+				1	5	20000	17180	*	*	*
SOCIAL WORK	+	3	+	21733				+	20	+	18479			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	12	151	28765	29059	*	*	*	27	449	27180	28527	30500	26500	25343
INFORMATION SYSTEMS	7	46	31040	29419	*	*	*	15	214	30600	27506	*	*	*
SYSTEMS ANALYSIS & DESIGN	19	64	29701	29054	*	*	*	25	230	28763	29539	32850	28000	26004
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	1	9	28000	29101	*	*	*	3	22	30533	29398	*	*	*
AGRICULTURE/NAT'L RESOURC	+	32	+	20704				1	81	18000	20477	*	*	*
ARCHITECTURE	+	8	+	24851				+	14	+	22047			
CONSULTING	13	97	29192	28645	*	*	*	20	297	28775	28318	32000	28500	26500
HUMAN RESRCS /INDUS RELS	+	7	+	22770				3	46	21267	23113	*	*	*
MANAGEMENT TRAINEE	10	138	25848	22488	*	*	*	32	706	23585	21616	28000	23750	18000
MATH/STATISTICIANS	3	3	21412	21412	*	*	*	6	11	22304	22739	*	*	*
PARALEGAL	+	3	+	16813				+	8	+	16593			
RESEARCHERS NON-TECHNICAL	+	17	+	21620				+	21	+	21978			
RESEARCHERS - TECHNICAL	+	8	+	31091				+	29	+	27939			
TEACHING	+	67	+	19656				2	472	24202	19158	*	*	*
TOTALS	259	2636						638	11780					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No. 3 APRIL 1990
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	8	+	$27438				+	144	+	$29141			
MBA--NON-TECH	2	76	$39500	37423	*	*	*	5	193	$34580	35305	*	*	*
MBA--TECH	+	31	+	39125				+	55	+	38132			
MS-BUSINESS	+	3	+	31933				1	19	45000	33679	*	*	*
PUBLIC ADMINISTRATION	+	+	+	+				+	+	+	+			
ECONOMICS & FINANCE (BANK	+	1	+	33000				+	33	+	37349			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	1	5	27600	27823	*	*	*	4	18	29400	29963	*	*	*
MANAGEMENT INFORMATION SY	+	7	+	32933				+	12	+	33411			
MARKETING/MKTNG MGT (RESE	+	2	+	32250				+	8	+	36279			
MERCHANDISING MANAGEMENT	+	+	+	+				+	+	+	+			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	19200				+	4	+	26550			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	9	+	26681			
ELEMENTARY EDUCATION	+	2	+	19500				+	24	+	22337			
PHYSICAL EDUCATION	+	4	+	36024				+	5	+	33719			
READING EDUCATION	+	1	+	22000				+	1	+	22000			
SPECIAL EDUCATION	+	5	+	24800				+	25	+	22244			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
LETTERS	+	1	+	20000				+	3	+	18000			
VISUAL & PERFORMING ARTS	+	1	+	18000				+	2	+	19500			
HUMANITIES - OTHER	+	+	+	+				+	2	+	21500			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	1	+	20000			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	6	+	29698				+	26	+	24731			
SOCIOLOGY	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES - OTHER	+	+	+	+				+	5	+	22535			

continued

MAPA REGIONAL Report No. 3 APRIL 1990
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	2	+	$34940				+	18	+	$34887			
AGRICULTURAL	+	+	+	+				+	3	+	36100			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	1	+	42000			
CHEMICAL	1	10	$39600	36450	*	*	*	1	48	$39600	36943	*	*	*
CIVIL	+	7	+	31711				+	102	+	32051			
COMPUTER	1	8	40500	34952	*	*	*	2	20	41950	34655	*	*	*
ELECTRICAL/ELECTRONIC	1	33	40500	37195	*	*	*	5	139	36519	36870	*	*	*
INDUSTRIAL	+	14	+	35163				1	41	35600	35355	*	*	*
MECHANICAL	6	27	37263	37032	*	*	*	9	124	36413	36840	*	*	*
METALLURGICAL	+	4	+	37973				+	20	+	37176			
MINING & MINERAL	+	+	+	+				+	1	+	30000			
NUCLEAR	+	5	+	34834				+	6	+	33829			
PETROLEUM	+	14	+	38749				1	24	30000	38281	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				1	5	24000	25450	*	*	*
HEALTH SCIENCES	+	5	+	17403				+	7	+	18374			
NURSING	+	2	+	34900				+	2	+	34900			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	+	+	+			
ARCHITECTURAL & ENVIRONME	+	3	+	25932				+	3	+	25932			
BIOLOGICAL	+	4	+	33861				+	6	+	29441			
CHEMISTRY	+	2	+	28880				2	11	33250	31972	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	2	7	33660	36803	*	*	*	4	62	38530	36881	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	18	+	35038				1	31	34800	33802	*	*	*
MATHEMATICS (INCL ACTUARI	1	1	37000	37000	*	*	*	1	12	37000	30244	*	*	*
PHYSICS	1	4	24705	29624	*	*	*	1	9	24705	29796	*	*	*
POLYMER	+	+	+	+				2	2	34980	34980	*	*	*
TOTALS	16	324						41	1287					

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	86	+	$47587				+	145	+	$45254			
MBA--TECH	+	34	+	50493				+	45	+	50884			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	121	+	50763				+	174	+	48973			
MBA--TECH	+	70	+	52695				+	108	+	52227			
OVER 4 YEARS														
MBA--NON-TECH	+	64	+	52656				+	118	+	47905			
MBA--TECH	+	40	+	57468				+	53	+	56744			
TOTALS	+	415						+	643					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/9/90 THROUGH 4/10/90							CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	1	+	$38000			
COMPUTER & INFOR SCIENCES	+	1	+	$42000				+	2	+	50000			
ECONOMICS	+	1	+	42096				+	3	+	44000			
EDUCATION														
EDUCATION ADMINISTRATION	+	8	+	47181				+	14	+	42446			
HUMANITIES & SOCIAL SCIENCES														
ENGLISH	1	1	$29040	29040	*	*	*	1	1	$29040	29040	*	*	*
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
HUMANITIES	+	+	+	+				+	1	+	24000			
PSYCHOLOGY	+	5	+	33400				+	6	+	32167			
SOCIOLOGY	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES	+	+	+	+				+	4	+	31200			
ENGINEERING														
AEROSPACE	+	2	+	47496				+	3	+	48331			
CHEMICAL	+	15	+	51801				+	40	+	51113			
CIVIL	+	2	+	48492				+	3	+	44728			
COMPUTER	+	+	+	+				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	11	+	49361				+	21	+	53232			
INDUSTRIAL ENGINEERING	+	2	+	51500				+	2	+	51500			
MECHANICAL	+	3	+	49328				+	10	+	47712			
METALLURGICAL	+	3	+	48800				1	9	51120	49969	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	5	+	38698				+	7	+	37227			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	11	42000	42695	*	*	*	1	47	42000	44900	*	*	*
GEOLOGICAL SCIENCES	1	7	48900	35937	*	*	*	1	7	48900	35937	*	*	*
MATHEMATICS	+	1	+	35000				+	4	+	34750			
PHYSICS	+	5	+	40718				+	9	+	41385			
POLYMER	+	3	+	48000				+	4	+	47250			
TOTALS	3	86						4	199					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
ACCOUNTING	27974 98 37500/22000						28800 1	30333 3	
BUSINESS ADMIN (INCL MGMT				29250 2		21400 2			
ECONOM & FINANCE (BANKING	28000 5			24700 5				29083 6	
CIVIL								26000 2	30000 1
COMPUTER						43400 1			
ELECTRICAL/ELECTRONIC						34167 3		30000 1	
INDUSTRIAL								33800 1	31000 1
MECHANICAL						33000 2		26000 2	
ENGINEERING TECHNOLOGY							29800 1		18000 1
COMPUTER SCIENCE				25946 2		29420 5	30400 5	30167 3	
COMPUTER PROGRAMMING							19000 1		
INFORMATION SCIENCES & SY						30864 11	29007 3		
SYSTEMS ANALYSIS							28980 1		
MATHEMATICS							28000 1	33300 1	

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	FINANCE		HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE		LEGAL SVCS	MERCHANDISING		PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	
ACCOUNTING	26750	2						28500	2				
BUSINESS ADMIN (INCL MGMT					21172	4		20433	3				
ECONOM & FINANCE (BANKING	28142	4			24700	3		26600	3				
MARKETING/MARK MGMT (RESR	23000	1			25000	1		21713	3				
COMMUNICATIONS					22200	1						22800	1
TEXTILES & CLOTHING								20000	1				
MERCHANDISING MANAGEMENT								14490	2				
VISUAL & PERFORMING ARTS								14500	1				
HISTORY								22800	1				
POLITICAL SCIENCE/GOVT			16120	1									
PSYCHOLOGY								18000	1				
SOCIOLOGY								19495	1				
INDUSTRIAL								24700	2				
COMPUTER SCIENCE	26004	1											
PHARMACY								41600	1				
MATHEMATICS					30300	1							

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						18300 1			
BUSINESS ADMIN (INCL MGMT						17000 1			
ECONOM & FINANCE (BANKING			22302 2						
ELEMENTARY EDUCATION					24202 2				
PSYCHOLOGY								18500 1	
CIVIL				31700 1			22218 2		
ELECTRICAL/ELECTRONIC		35800 3	29910 1	32267 21 33696/30480	25343 3	26490 11			
INDUSTRIAL			27600 2	31700 1		21312 1			
MECHANICAL		32000 2		32861 7		26519 6			
COMPUTER SCIENCE		31900 2	27900 1			25572 6			
COMPUTER PROGRAMMING					25570 4				
INFORMATION SCIENCES & SY			22608 1	27798 2					
ALLIED HEALTH					28631 1			27148 5	
HEALTH SCIENCES					26237 1			33000 1	25827 3
PHARMACY								36917 2	
MATHEMATICS						20644 5			

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING									28413 3
BUSINESS ADMIN (INCL MGMT									26829 7
DISTRIBUTION MANAGEMENT									28500 1
MARKETING/MARK MGMT (RESR							29736 1		27173 3
AEROSPACE & AERONAUTICAL					31600 1				
CHEMICAL							28992 1		35458 55 38500/34500
CIVIL								30167 6	
ELECTRICAL/ELECTRONIC							29625 2		34000 2
INDUSTRIAL								32200 3	33020 4
MECHANICAL							33285 4	29605 3	33162 8
METALLURGICAL							33600 1		
COMPUTER SCIENCE					30096 1				31983 6
INFORMATION SCIENCES & SY								26400 1	33225 2
ALLIED HEALTH			27000 1						
HEALTH SCIENCES				20000 1					
CHEMISTRY									34200 1

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING				27500 2	24390 2				28500 1
BUSINESS ADMIN (INCL MGMT		26100 4	26400 2		25000 1				
ECONOM & FINANCE (BANKING	27508 2	25250 2	19000 2						26400 1
MANAGEMENT INFO SYSTEMS					25800 1				
MARKETING/MARK MGMT (RESR		22000 1							
COMMUNICATIONS			24600 1						
AEROSPACE & AERONAUTICAL		31100 1							
CHEMICAL		33270 2		35400 1				34202 2	36167 3
COMPUTER		31480 5						31500 2	
ELECTRICAL/ELECTRONIC	32136 1	32358 32 40000/31200		32910 2	31800 5			33000 1	34000 1
INDUSTRIAL		31296 15	32552 2		31200 2			31200 1	
MECHANICAL		31620 26 35100/30700	31500 2		31187 14		34175 4	34880 5	36467 3
METALLURGICAL					33105 4				
MINING (INCL GEOLOGICAL)						28500 1			
NUCLEAR		32670 2			32560 3				
ENGINEERING TECHNOLOGY		32670 2			30000 1				
NATURAL RESOURCES								18000 1	
COMPUTER SCIENCE	31396 3	29300 4			28200 1				
COMPUTER PROGRAMMING		29400 1							
INFORMATION SCIENCES & SY	27600 1	29400 2			27400 3				
MATHEMATICS	30600 1								

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
ACCOUNTING							14000 1
ECONOM & FINANCE (BANKING							28200 1
MARKETING/MARK MGMT (RESR			21600 1				
HUMANITIES - OTHER							25000 1
SOCIAL SCIENCES-OTHER							30000 1
CHEMICAL		35400 1					
ELECTRICAL/ELECTRONIC			34600 2			32000 2	
INDUSTRIAL							31050 2
MECHANICAL		33200 3	33200 1		33000 1	32490 2	
MINING (INCL GEOLOGICAL)							31500 1
ENGINEERING TECHNOLOGY						31200 1	
COMPUTER PROGRAMMING		30900 1					

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
BACHELOR - NON TECHNICAL	27975 103 37500/22200			26000 7		21400 2	28800 1	29500 9	
BACHELOR - TECHNICAL				25946 2		31750 22 43400/26500	28733 12	29160 10	26333 3

CURRICULUM	FINANCE	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING
BACHELOR - NON TECHNICAL	27010 7	16120 1		22888 9		21501 18			22800 1
BACHELOR - TECHNICAL	26004 1			30300 1		30333 3			

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL			22302 2		24202 2	17650 2		18500 1	
BACHELOR - TECHNICAL		33600 7	27124 5	32082 32 35000/30400	25909 9	25120 29 31490/20195	22218 2	30322 8	25827 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL							29736 1		27361 14
BACHELOR - TECHNICAL			27000 1	20000 1	30848 2		31873 8	30217 13	34719 78 38500/32850

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27508 2	25271 7	23080 5	27500 2	24895 4				27450 2
BACHELOR - TECHNICAL	30754 6	31719 92 40000/30000	32026 4	33740 3	31167 33 34500/28800	28500 1	34175 4	32334 12	35986 7

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
BACHELOR - NON TECHNICAL			21600 1				24300 4
BACHELOR - TECHNICAL		33180 5	34133 3		33000 1	32036 5	31200 3

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27881 99 37500/22000	25315 8							30000 1
BUSINESS ADMIN (INCL MGMT				29250 2					
ECONOM & FINANCE (BANKING	29700 1	27000 2	23000 2	23000 1	30800 1				26702 7
MARKETING/MARK MGMT (RESR		22000 1							
VISUAL & PERFORMING ARTS		14500 1							

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	INSURANCE - CL	DESIGN/GRAPHIC	MEDIA PLANNING	REPORTING	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT
BUSINESS ADMIN (INCL MGMT			22100 1						
ECONOM & FINANCE (BANKING			22100 1						
COMMUNICATIONS			22200 1						
HUMANITIES - OTHER								25000 1	

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	DISTRIBUTION	MARKET RESEARC	PURCHASING	SALES	EXECUTIVE, LEG	FINANC,TAXA, M
BUSINESS ADMIN (INCL MGMT		22100 1				26200 3	30800 3	17000 1	
DISTRIBUTION MANAGEMENT				28500 1					
ECONOM & FINANCE (BANKING		30000 1					21443 4		
MARKETING/MARK MGMT (RESR	21600 1	25920 3			26760 1		27079 3		
COMMUNICATIONS					22800 1		24600 1		
TEXTILES & CLOTHING			20000 1						
SOCIAL SCIENCES-OTHER							30000 1		
ELECTRICAL/ELECTRONIC							31500 3		
INDUSTRIAL					31020 1	28500 1	31264 5		
MECHANICAL						30000 1	33200 1		
ENGINEERING TECHNOLOGY		31200 1							
COMPUTER SCIENCE							33000 1		
CHEMISTRY							34200 1		

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY	NATIONAL SECUR	URBAN / REGION	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/	MANUFACTURING/
AEROSPACE & AERONAUTICAL							31100 1		
CHEMICAL									34207 8
CIVIL							30200 5	25320 2	
ELECTRICAL/ELECTRONIC							34900 3		31671 14
INDUSTRIAL							31500 1		31347 18
MECHANICAL							32598 2	29000 1	32158 31 35400/30000
METALLURGICAL							33600 1		32910 2
NUCLEAR							32560 1	32220 1	
ENGINEERING TECHNOLOGY									33840 1

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	PROJECT ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL									31600 1
CHEMICAL					35257 3		35452 50 38496/34620	34968 3	36492 1
CIVIL								26898 2	28350 2
COMPUTER	33500 1		43400 1	30800 3				31500 1	31500 2
ELECTRICAL/ELECTRONIC	32500 1	32267 21 33696/30480	27382 4		30268 18	32812 1		30810 12	33138 14
INDUSTRIAL					32740 2		31560 1	32000 1	28629 4
MECHANICAL		32872 6			30913 17	31060 3	35280 2	33220 19	30426 9
METALLURGICAL									33300 2
MINING (INCL GEOLOGICAL)									30000 2
NUCLEAR		33120 1						32560 2	
ENGINEERING TECHNOLOGY	29800 1					31500 1			24000 2
COMPUTER SCIENCE			31869 3						
INFORMATION SCIENCES & SY				33500 2	35500 1				

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	ADMINISTRATIVE	INDUSTRIAL HYG	MEDICAL TECHNO	NURSES / PERSO	OCCUPATIONAL T	PHARMACIST	PHYSICAL THERA	RESPIRATORY TH	OTHER HEALTH R
ACCOUNTING	27500 2								
PSYCHOLOGY									18500 1
ALLIED HEALTH					27339 7				
HEALTH SCIENCES	27500 1				27305 4				
PHARMACY						38478 3			

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA
ACCOUNTING						28800 1			
ECONOM & FINANCE (BANKING								28000 1	
MANAGEMENT INFO SYSTEMS						25800 1			
NATURAL RESOURCES									18000 1
COMPUTER SCIENCE					28678 15	29750 3	29045 15		
COMPUTER PROGRAMMING					24256 5	30150 2			
INFORMATION SCIENCES & SY					26058 7	32267 7	28377 9		
SYSTEMS ANALYSIS						28980 1			
HEALTH SCIENCES			20000 1						
MATHEMATICS							28000 1	31800 2	

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA	MATH/STATISTIC	PARALEGAL	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING		29500 4		27000 1					
BUSINESS ADMIN (INCL MGMT			21267 3	23316 12					
ECONOM & FINANCE (BANKING		28222 9		26150 6					
MARKETING/MARK MGMT (RESR				19320 2					
ELEMENTARY EDUCATION									24202 2
MERCHANDISING MANAGEMENT				14490 2					
HISTORY				22800 1					
POLITICAL SCIENCE/GOVT				16120 1					
PSYCHOLOGY				18000 1					
SOCIOLOGY				19495 1					
CIVIL				27000 1					
ELECTRICAL/ELECTRONIC		30000 1		31200 1					
INDUSTRIAL		31000 1		27600 2					
MECHANICAL		26000 2		33600 1					
COMPUTER SCIENCE		30167 3							
MATHEMATICS					22304 6				

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	27899 100 37500/22000	24418 12	23000 2	27167 3	30800 1				27115 8
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	INSURANCE - CL	DESIGN/GRAPHIC	MEDIA PLANNING	REPORTING	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT
BACHELOR - NON TECHNICAL			22133 3					25000 1	
BACHELOR - TECHNICAL									

CURRICULUM	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	DISTRIBUTION	MARKET RESEARC	PURCHASING	SALES	EXECUTIVE, LEG	FINANC,TAXA, M
BACHELOR - NON TECHNICAL	21600 1	25972 5	20000 1	28500 1	24780 2	26200 3	26167 12	17000 1	
BACHELOR - TECHNICAL		31200 1			31020 1	29250 2	31929 11		

CURRICULUM	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY	NATIONAL SECUR	URBAN / REGION	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/	MANUFACTURING/
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL							32118 14	27965 4	32133 74 35760/30000

CURRICULUM	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	PROJECT ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	31933 3	32427 28 35000/30400	31067 8	31880 5	31149 41 38500/25343	31498 5	35372 53 38496/34260	32205 40 37200/30000	31145 39 40000/26252

CURRICULUM	ADMINISTRATIVE	INDUSTRIAL HYG	MEDICAL TECHNO	NURSES / PERSO	OCCUPATIONAL T	PHARMACIST	PHYSICAL THERA	RESPIRATORY TH	OTHER HEALTH R
BACHELOR - NON TECHNICAL	27500 2								18500 1
BACHELOR - TECHNICAL	27500 1				27326 11	38478 3			

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90 90th: 22080 / 10th: 18330 PAGE 2

CURRICULUM	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA
BACHELOR - NON TECHNICAL						27300 2		28000 1	
BACHELOR - TECHNICAL			20000 1		27180 27 33800/25343	31108 13	28763 25 36000/26004	31800 2	18000 1

CURRICULUM	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA	MATH/STATISTIC	PARALEGAL	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		28615 13	21267 3	22508 27 30000/17800					24202 2
BACHELOR - TECHNICAL		29071 7		29400 5	22304 6				

AVERAGE SALARY OFFERS APRIL 1990 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/89 THROUGH 4/10/90

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	ENGINEERING /
MBA--NON-TECH								36800 1	
MBA--TECH									

CURRICULUM	FINANCE	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING
MBA--NON-TECH	27000 1								
MBA--TECH									

CURRICULUM	REAL ESTATE	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH						30100 1			
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									39500 2
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI	OTHER EMPLOYER
MBA--NON-TECH							
MBA--TECH							